

# Trend Monthly

**2015**

**January**

Planning Department

Mitsui Fudosan Realty Co.,Ltd.

## Table of Contents

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<b>1. Housing market</b>	• • • • •	P3
(1). Listing volume		
1. REINS registered properties	• • • • •	P4
2. REINS inventory	• • • • •	P4
(2). Contracts concluded		
1. REINS contracts concluded	• • • • •	P5
(3). Property transfers		
1. Registered transfer of titles due to purchase and sale	• • • • •	P5
(4). Price trends		
1. REINS unit contract price, Unit price per sqm	• • • • •	P6
2. Officially published land prices	• • • • •	P7
3. TSE home price indices	• • • • •	P8
4. Property price indices	• • • • •	P9
(5). New home market		
1. Condominiums for sale in Greater Tokyo area	• • • • •	P9
2. Contract conclusion rate and inventory of condominiums in Greater Tokyo area	• • • • •	P10
3. Average price of condominiums in Greater Tokyo area	• • • • •	P10
4. New home construction starts	• • • • •	P11
(6). Mortgage interest rates	• • • • •	P11
<b>2. Office building and new construction markets</b>	• • • • •	P12
(1). Office leasing		
1. Vacancy rates of office buildings in central 5 wards of Tokyo	• • • • •	P13
2. Rents of office buildings in central 5wards of Tokyo	• • • • •	P13
(2). Construction		
1. Value of building construction orders received	• • • • •	P14
2. Building materials price index, Construction cost deflator	• • • • •	P14
(3). Investment		
1. TSE REIT index	• • • • •	P15
List of sources	• • • • •	P16

## 1. Housing market

Summary			As of	Results	Year-on-year, Month-on-month change	
Listing volume	REINS information content	Registered properties	December	43,514	Year-on-year change	8.3% ↑
		Unsold inventory	December	75,332	Year-on-year change	△2.6% ↓
Contracts concluded	REINS contracts concluded	Condominiums	December	2,497	Year-on-year change	△13.90% ↓
		Land/Detached Houses	December	1,187	Year-on-year change	△9.18% ↓
		Total (units)	December	3,684	Year-on-year change	△12.43% ↓
Property transfers	Registered transfer of titles due to purchase and sale (Nationwide)		November	42,614	Year-on-year change	△10.16% ↓
	Mitsui brokerage transactions	Nationwide	April-September	18,031	Year-on-year change	△14.5% ↓
Price trends	REINS average contract price	Condominiums (10,000 yen)	December	2,847	Month-on-month change	1.39% ↑
		Detached houses (10,000 yen)	December	2,927	Month-on-month change	△1.05% ↓
		Land (10,000 yen)	December	2,726	Month-on-month change	△0.15% →
	REINS contracts concluded	Condominiums (10,000 yen/sqm)	December	44.9	Month-on-month change	1.63% ↑
		Unit price sqm	Land (10,000 yen/sqm)	December	18.9	Month-on-month change
	TSE home price indices(December 1, 2000 = 100)		October	83.0	Month-on-month change	1.00% →
	Property price indices(Residential) (FY2008 = 100)		September	94.0	Month-on-month change	2.60% ↑
	Officially published land prices	Residential land	January, 2014	-	Year-on-year	0.70% →
		Commercial land	January, 2014	-	Year-on-year	1.70% ↑
New home market	New home construction starts	Nationwide (dwellings)	November	78,364	Year-on-year change	△14.33% ↓
	Condominiums in Greater Tokyo area	Condominiums supplied (units)	December	9,389	Year-on-year change	13.86% ↑
		Contract conclusion rate	December	69.9%	Year-on-year change	△6.20pt ↓
		Inventory (units)	December	6,042	Month-on-month change	56.45% ↑
		Unsold inventory after completion (units)	December	1,512	Month-on-month change	42.78% ↑
		Average price (10,000 yen)	December	5,022	Month-on-month change	△3.87% ↓
		Average sqm unit price (10,000 yen/sqm)	December	71.0	Month-on-month change	△3.66% ↓
Mortgage interest rates	Bank variable interest rate (%) (Sumitomo Mitsui Banking Corporation)		as of January 1	2.475%	Month-on-month change	0.00pt →
	Bank (10-year) fixed rate (%) (Sumitomo Mitsui Banking Corporation)		as of January 1	3.350%	Month-on-month change	△0.10pt ↓
	JHFA standard interest rate(%) ※		as of January 1	1.840%	Month-on-month change	△0.13pt ↓
	Long-term prime rate (%)		as of January 1	1.10%	Month-on-month change	△0.05pt ↓
	Official discount rate (%)		as of December 19, 2008	0.30%	Month-on-month change	0.00pt →

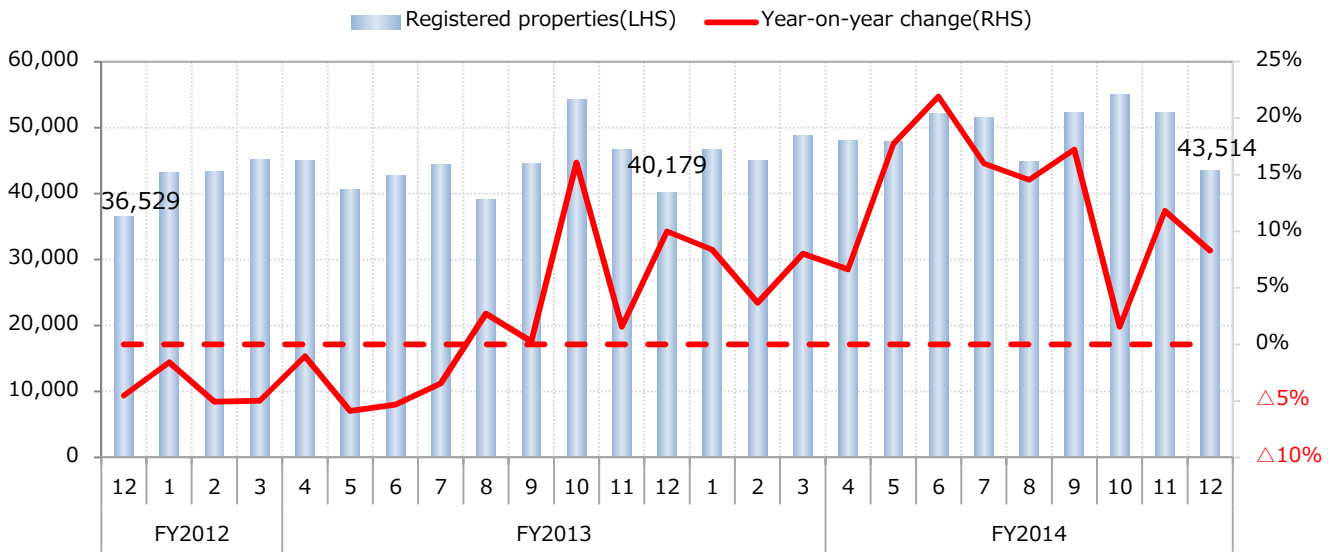
※ ↓ Minus 1% or lower    → Higher than minus 1% to under 1%    ↑ 1% or higher  
 ↓ Minus 0.01pt or lower    → Higher than minus 0.01pt to under 0.01pt    ↑ 0.01pt or higher

※ JHFA : Japan Housing Finance Agency

(1). Listing volume; 1. REINS registered properties

(Unit: units)

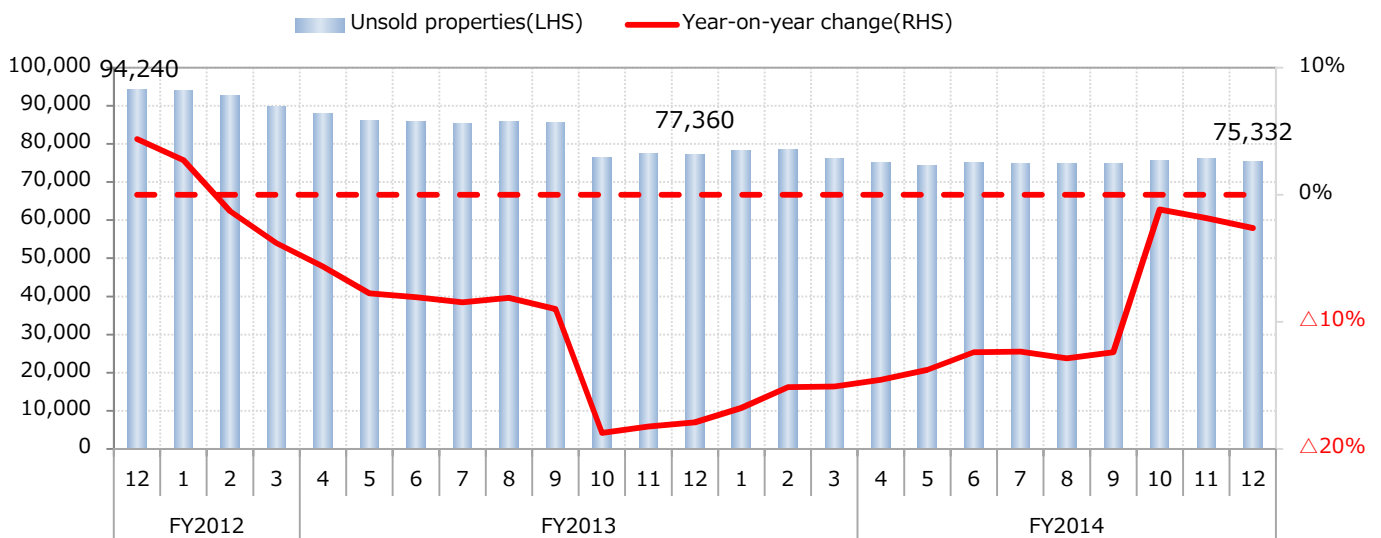
(Unit: %)



(1). Listing volume; 2. REINS inventory

(Unit: units)

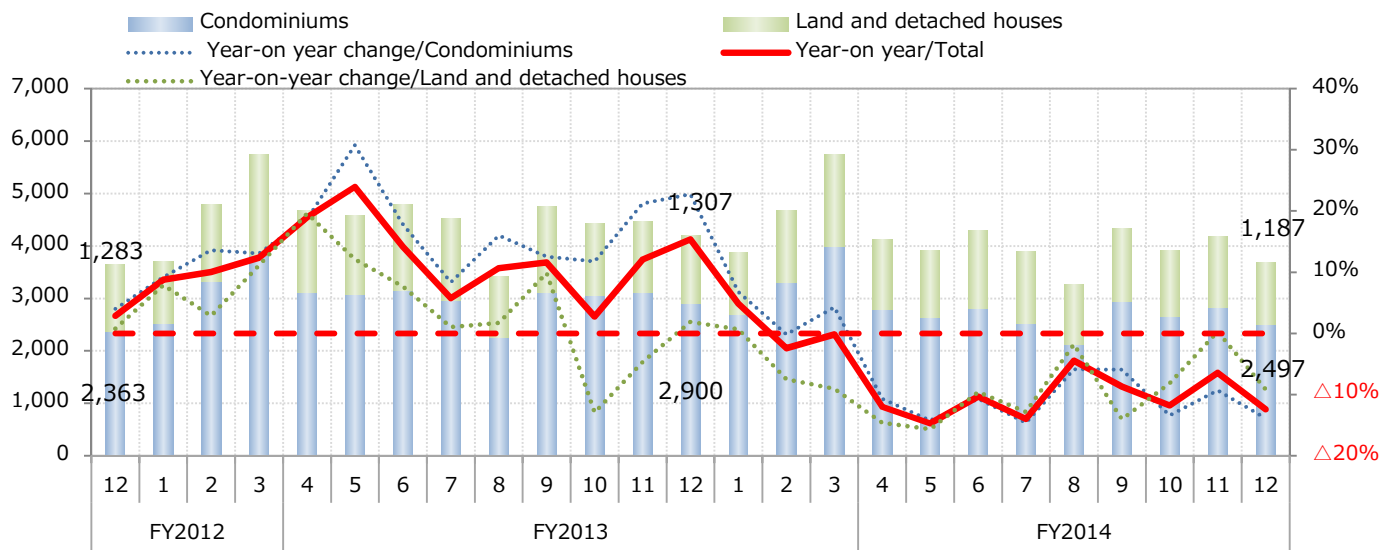
(Unit: %)



(2). Contracts concluded; 1. REINS contracts concluded

(Unit: units)

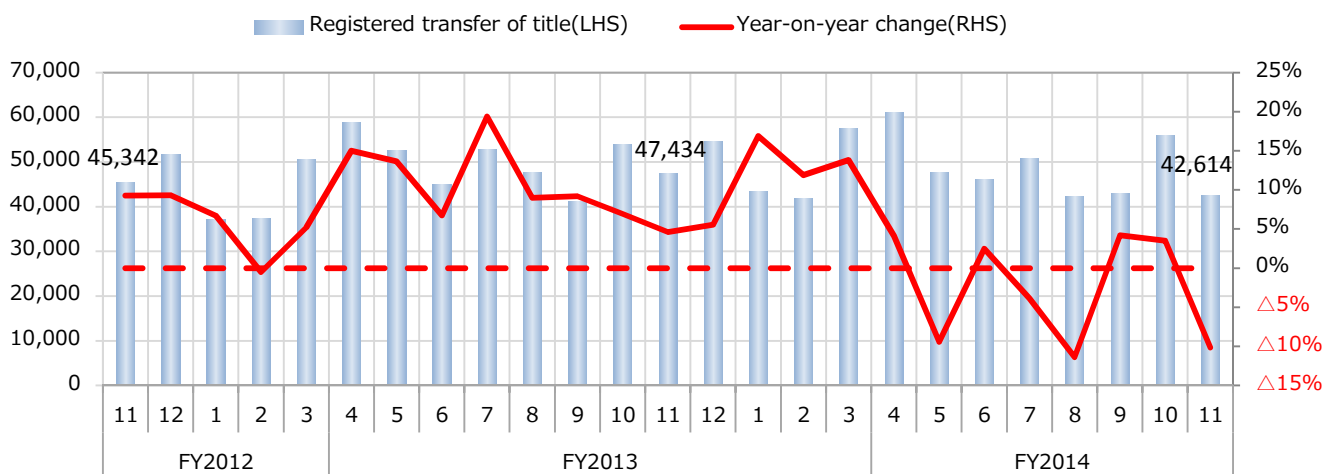
(Unit: %)



(3). Property transfers; 1. Registered transfer of titles due to purchase and sale (Nationwide)

(Unit: units)

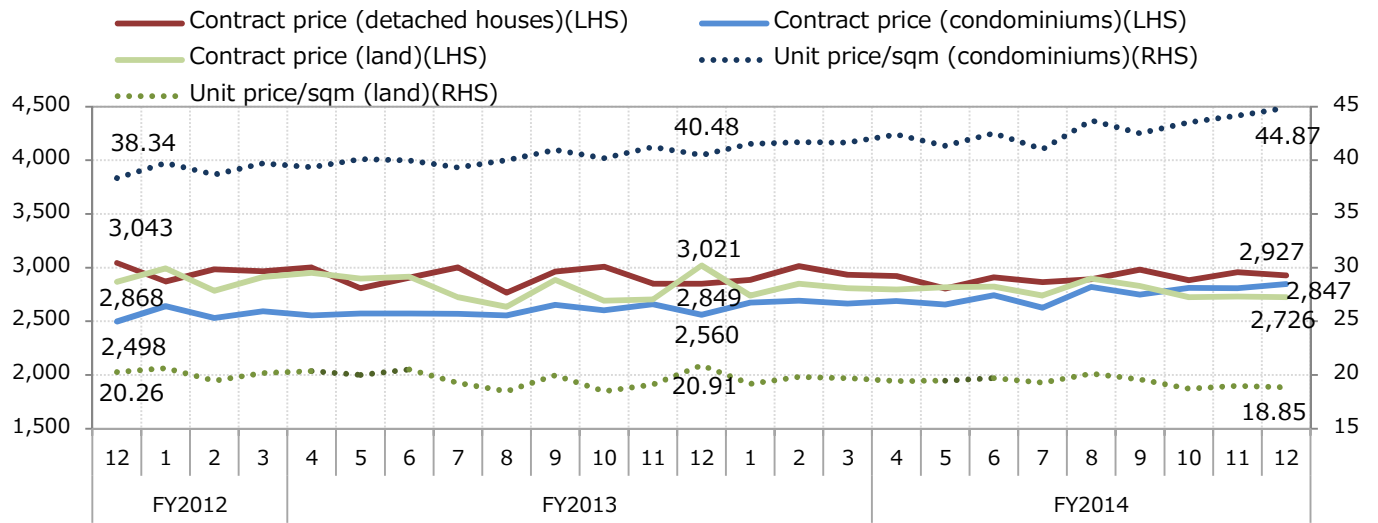
(Unit: %)



(4). Price trends; 1. REINS contract unit price, Unit price per sqm

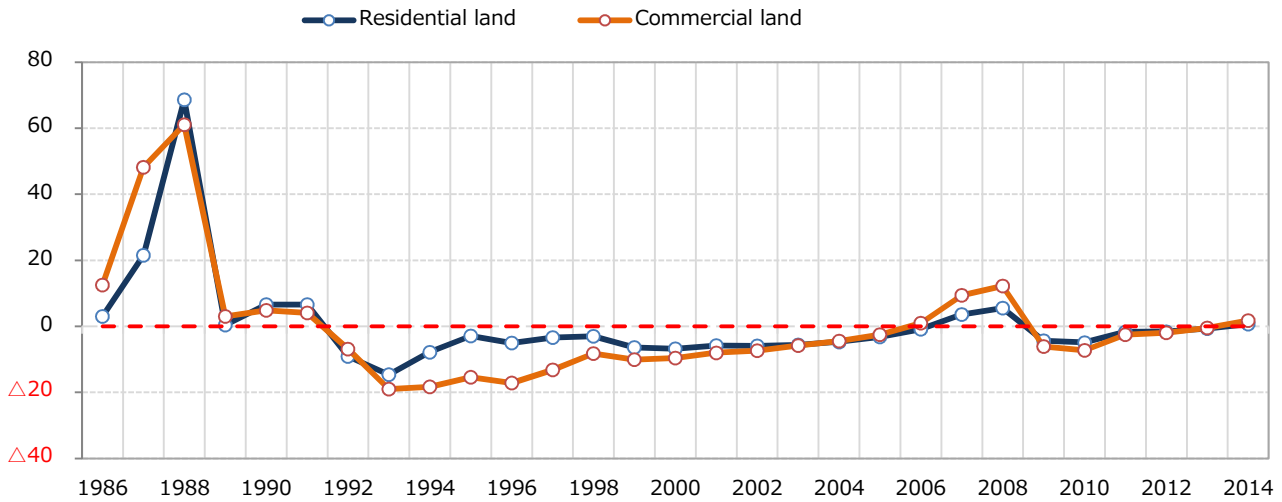
(Unit: 10,000 yen)

(Unit: 10,000 yen/sqm)

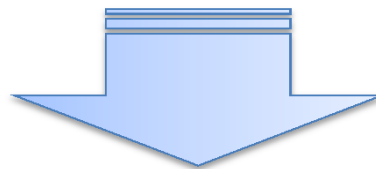


(4). Price trends; 2. Officially published land prices (Greater Tokyo area)

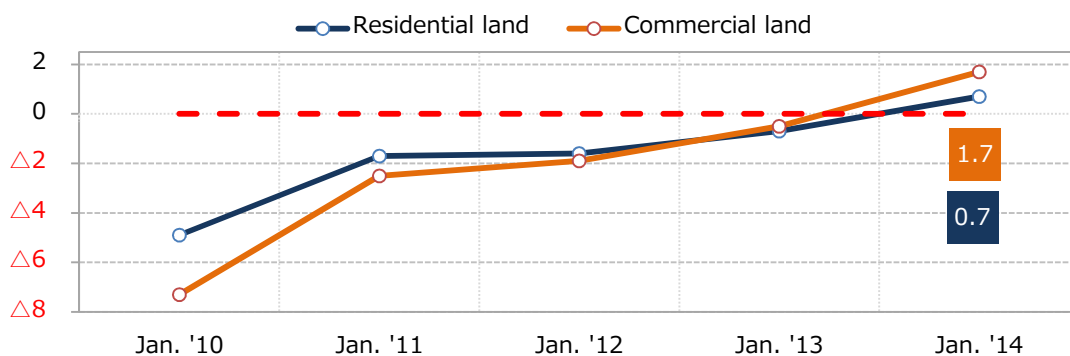
(Unit: %)



※Officially published land prices are the prices of standardized values published late March annually by the Land Appraisal Committee of the Ministry of Land, Infrastructure, Transport and Tourism in accordance with the Public Notice of Land Prices Act. The Land Appraisal Committee determines and publishes normal prices based on appraisals by real estate appraisers and others of benchmark locations selected across the nation as of January 1 each year.

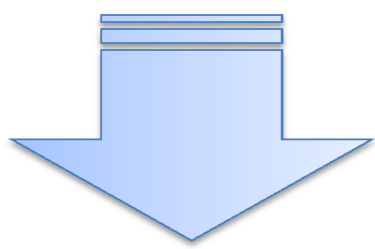
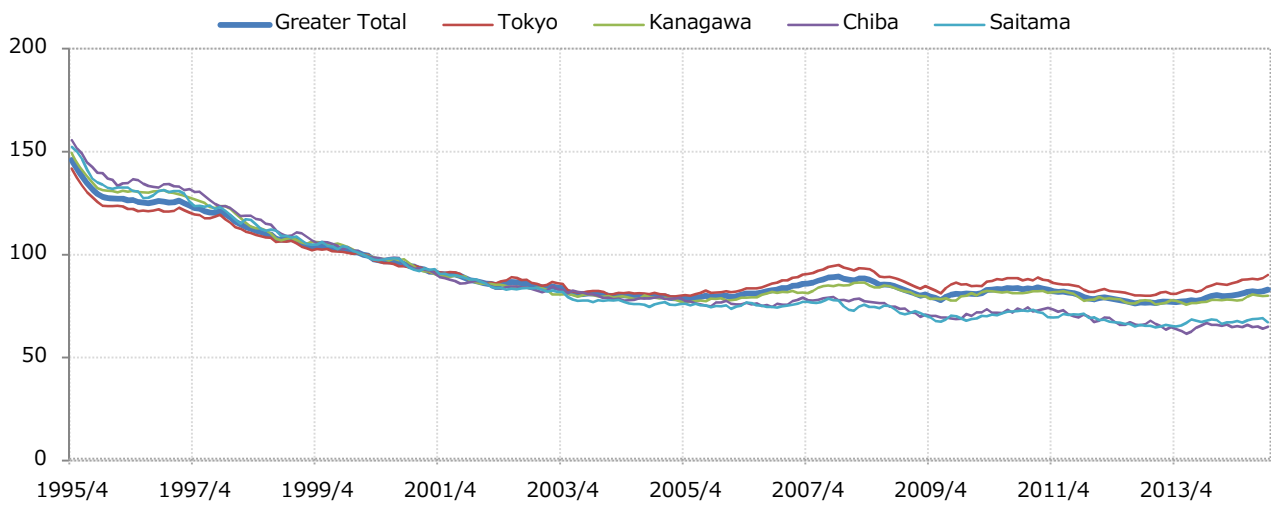


■ Changes over the last five years.



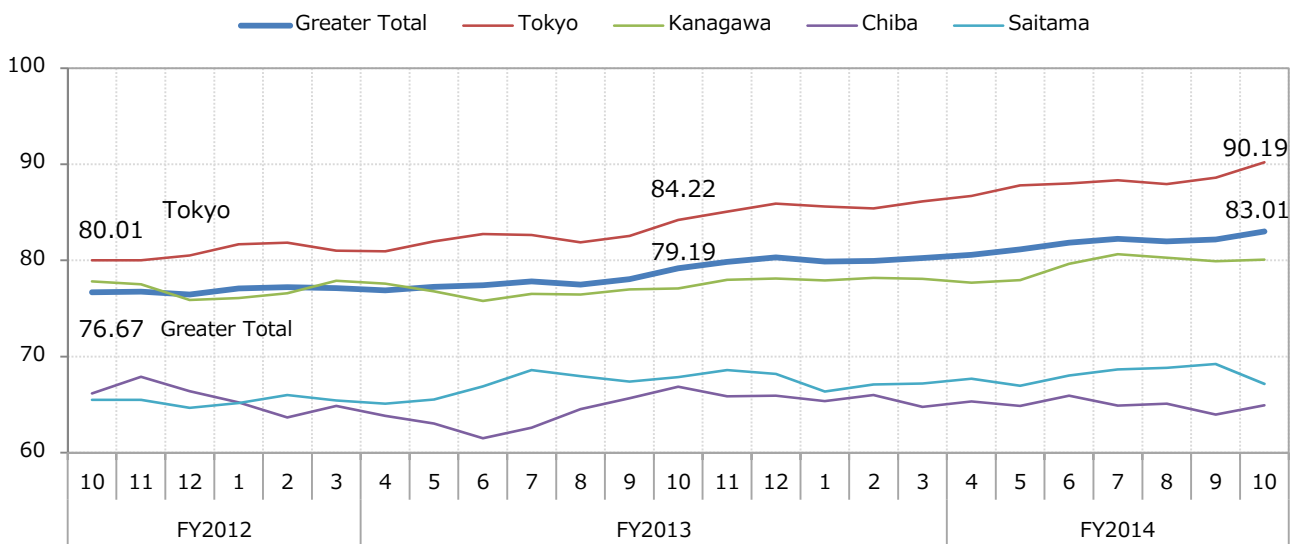
(4). Price trends; 3. TSE home price indices

(January 2000 = 100)



■ Changes over the last two years.

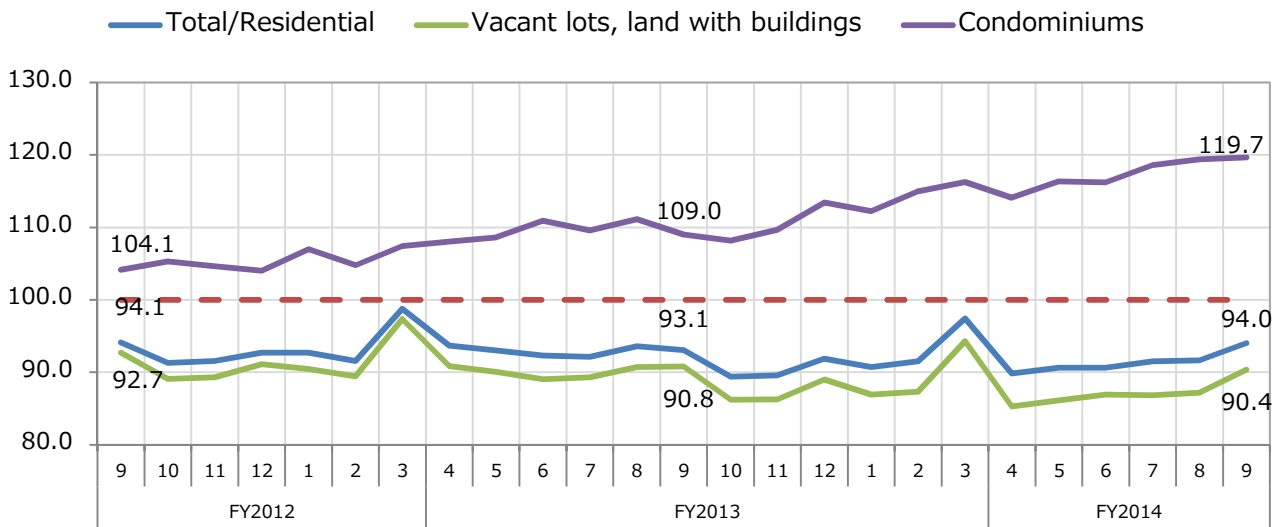
(January 2000 = 100)





(4). Price trends; 4. Property price indices (Residential) (Nationwide)

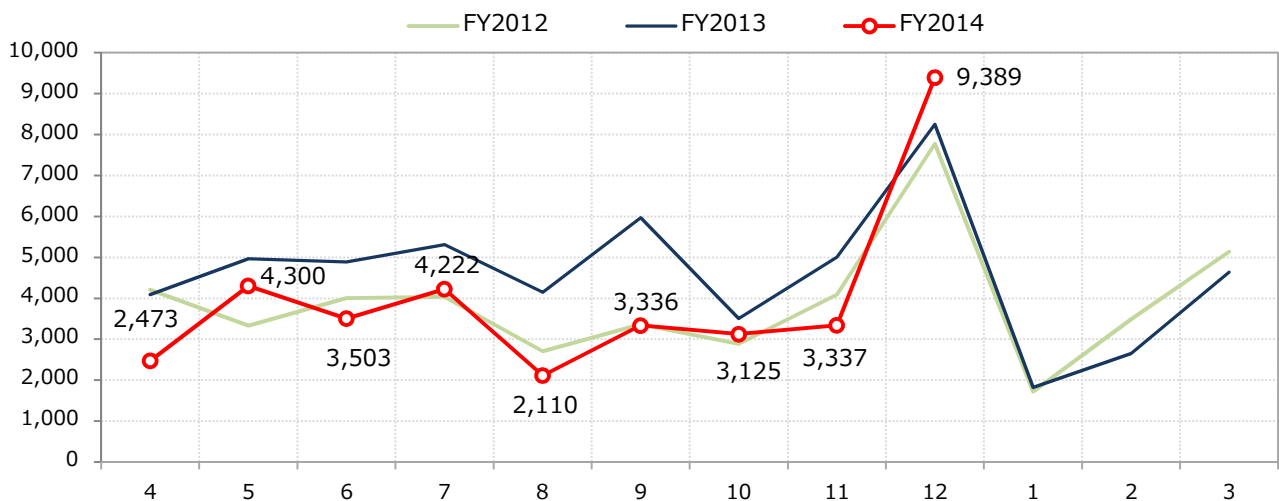
(FY2008 average = 100)



Real estate prices indexed monthly, classified nationally, by block and by metropolitan area based on price data of almost 300,000 dwelling and condominium transactions conducted over 12 months.

(5). New home market; 1. Condominium sales in Greater Tokyo area

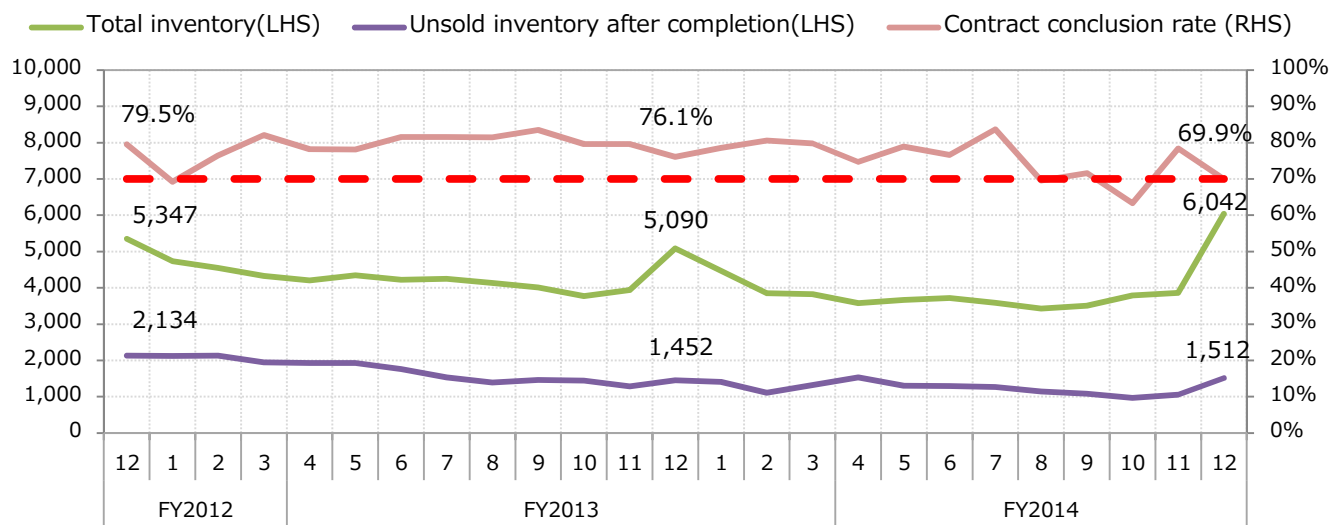
(Unit: units)



(5). New home market; 2. Contract conclusion rate and inventory of condominiums in Greater Tokyo area

(Unit: units)

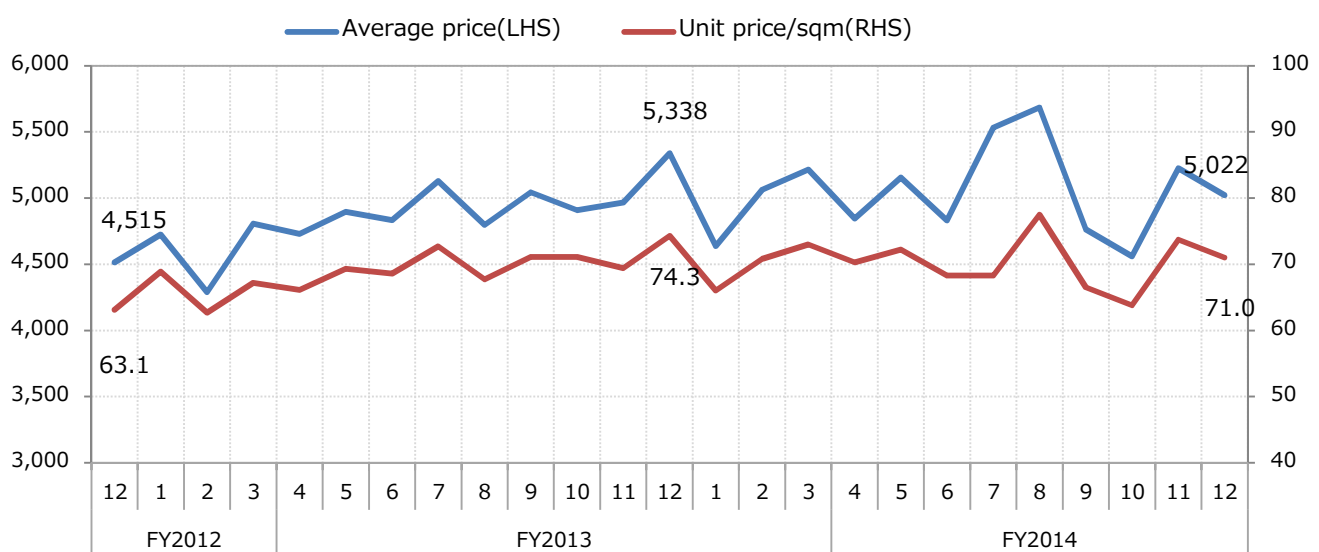
(Unit: %)



(5). New home market; 3. Average price of condominiums in Greater Tokyo area

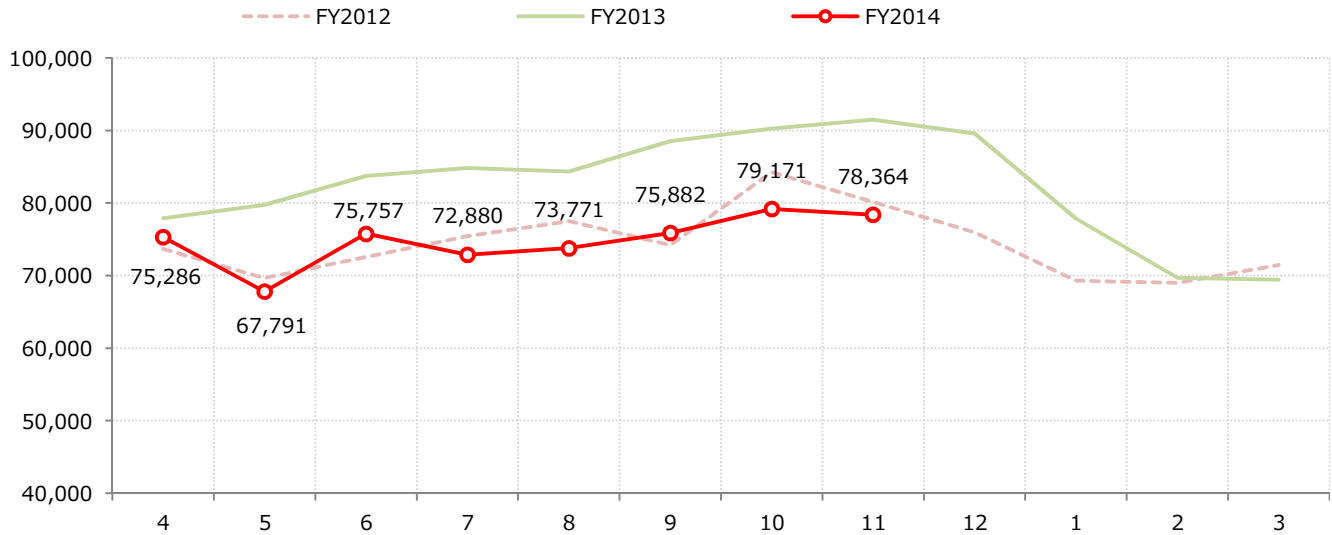
(Unit: 10,000 yen)

(Unit: 10,000 yen/sqm)



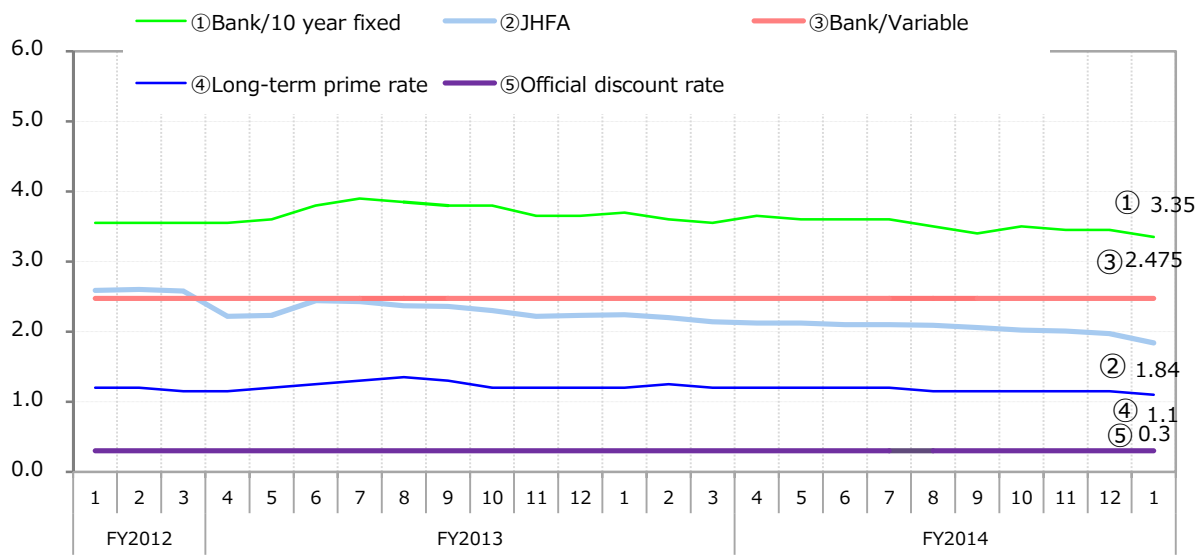
(5). New home market; 4.New home construction starts

(Unit: units)



(6). Mortgage interest rates

(Unit: %)



as of January 1, 2015

Bank interest rates: Those by Sumitomo Mitsui Banking Corporation are shown here.  
Rate as of 1st of each month

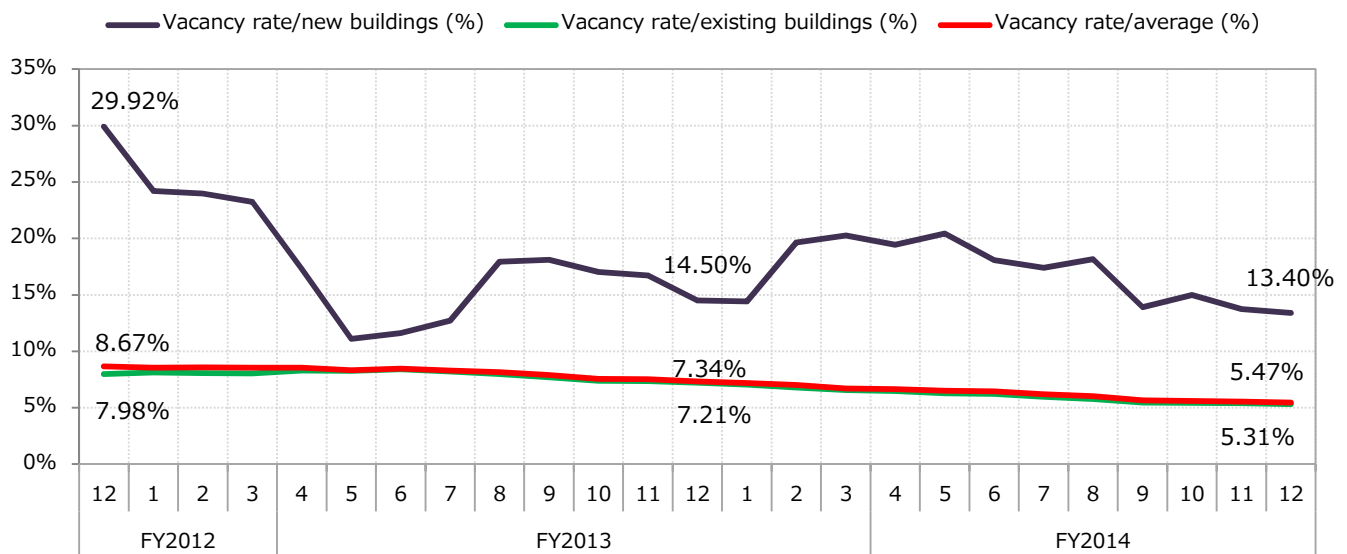
## 2. Office building and new construction markets

### ■ Office building, new construction markets

Summary			Month, year	Results	Year-on-year, Month-on-month change	
Leasing	Vacancy rate in central 5 wards of Tokyo	New buildings (%)	December	13.4%	Month-on-month change	△ 0.33pt ↓
		Existing buildings (%)	December	5.3%	Month-on-month change	△ 0.08pt ↓
		Overall average (%)	December	5.5%	Month-on-month change	△ 0.08pt ↓
	Average rent	New buildings (yen/3.31sqm)	December	26,973	Year-on-year change	△ 0.71% →
		Existing buildings (yen/3.31sqm)	December	16,771	Year-on-year change	4.67% ↑
		Overall average (yen/3.31sqm)	December	16,953	Year-on-year change	4.60% ↑
Construction	Value of building construction orders received (million yen)		November	950,368	Year-on-year change	16.90% ↑
	Building Materials Price Index (FY2010 = 100)		December	107.7	Month-on-month change	△ 0.83% →
	Construction Cost Deflator(FY2005 = 100)		October	109.0	Month-on-month change	△ 0.73% →
Investment	TSE REIT Index		December	1,898	Month-on-month change	3.90% ↑

※ ↓ Minus 1% or lower    → Higher than minus 1% to under 1%    ↑ 1% or higher  
 ↓ Minus 0.01pt or lower    → Higher than minus 0.01pt to under 0.01pt    ↑ 0.01pt or higher

(1). Office leasing; 1. Vacancy rate in central 5 wards of Tokyo

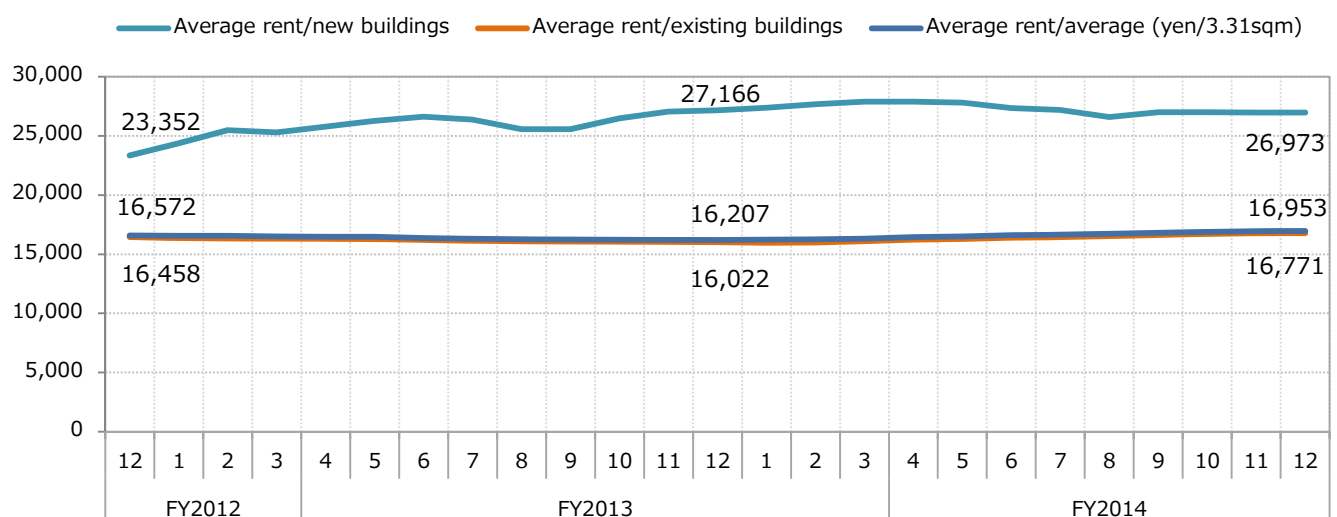


Survey subject: Large rental office buildings with standard floor space exceeding 331sqm in Tokyo business district (Chiyoda ward, Chuo ward, Minato ward, Shinjuku ward, and Shibuya ward)

New buildings: Buildings completed less than one year ago.

(1). Office leasing; 2.Rents in central 5 wards of Tokyo

(Unit: yen/3.31sqm per month)



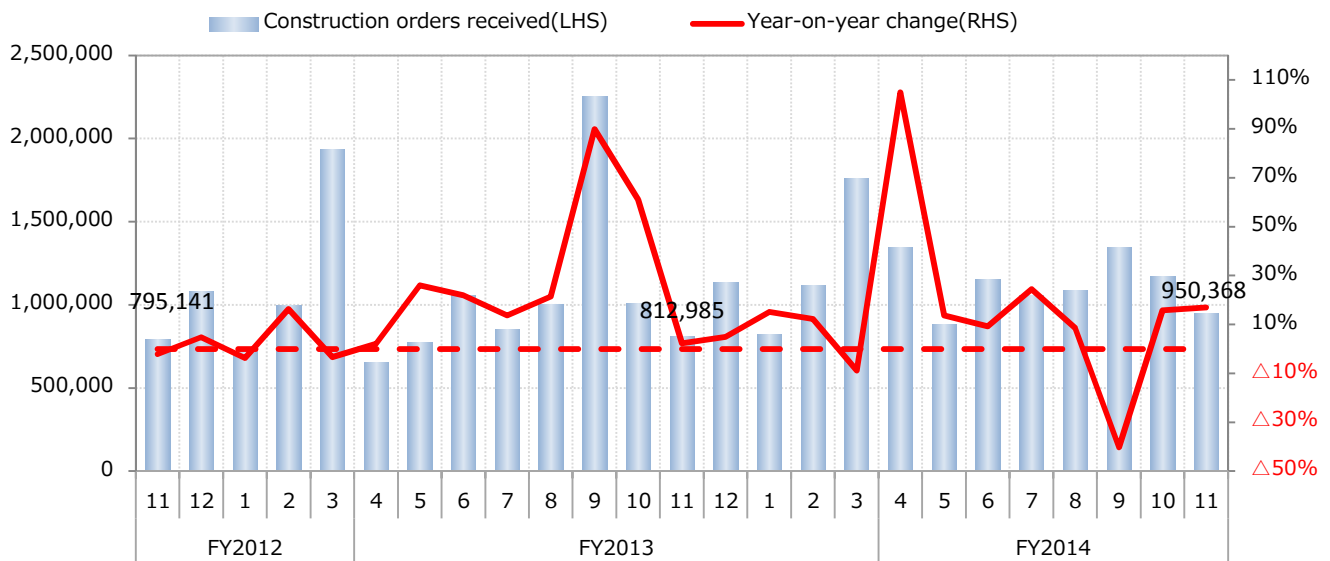
Survey subject: Same as above.

New buildings: Same as above.

## (2). Construction; 1. Value of construction orders received

(Unit: million yen)

(Unit: %)

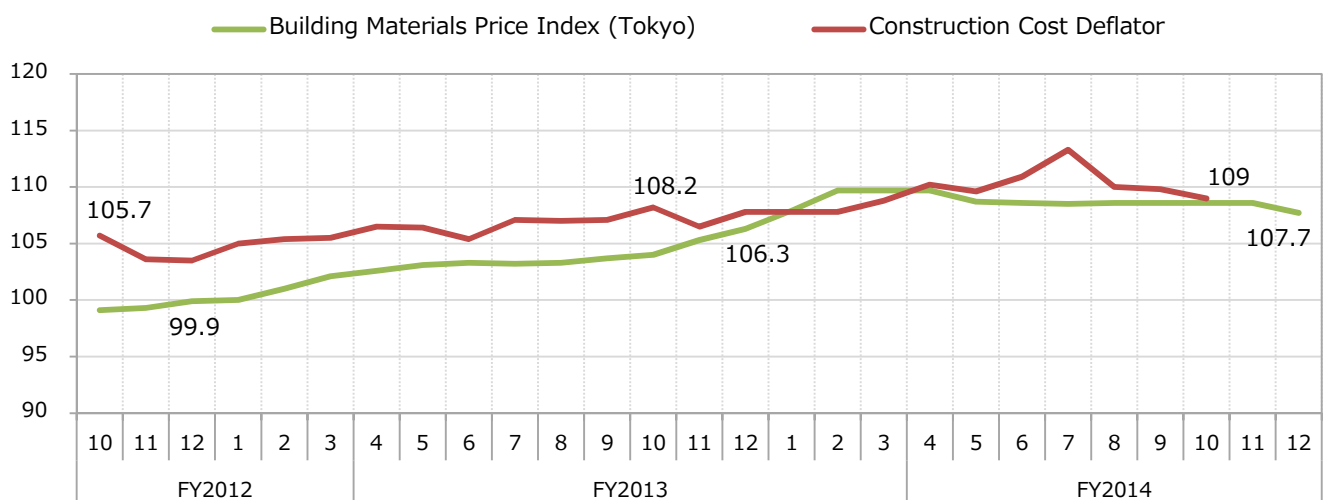


※Value of construction orders received: Total value of orders received by Japan's 50 largest construction companies. Both private sector construction and public works projects by national and local governments are included.

## (2). Construction; 2. Building Materials Price Index, Construction Cost Deflator

(Building Materials Price Index: FY2010 average = 100)

(Construction Cost Deflator: FY2005 average = 100)

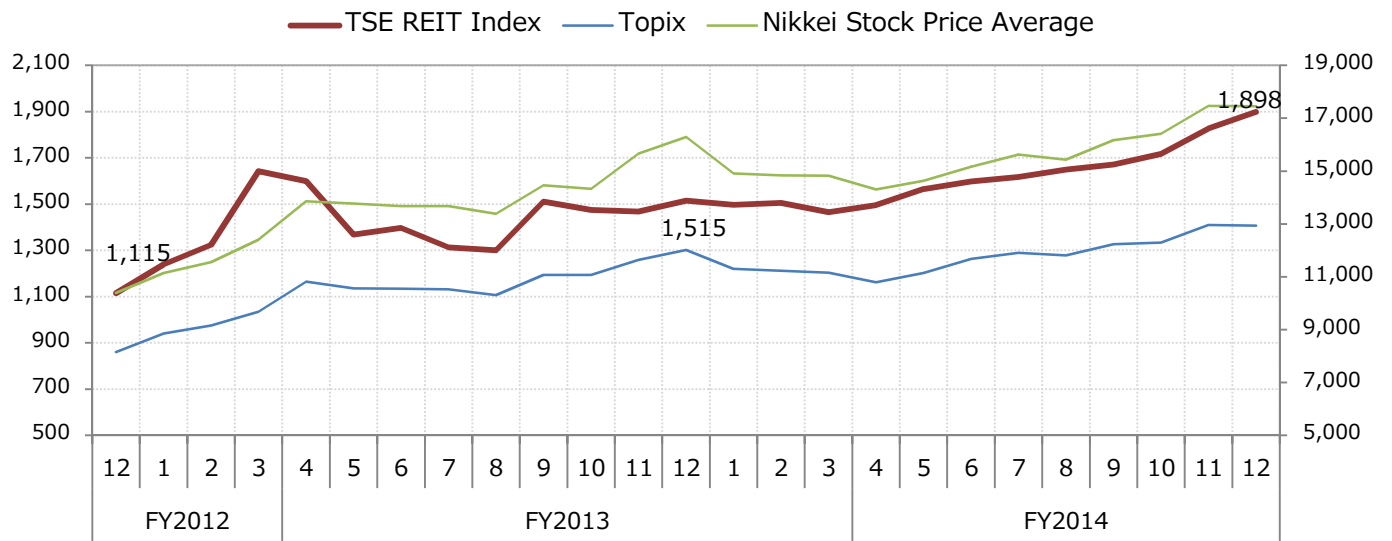


Construction Cost Deflator: An index prepared by the Ministry of Land, Infrastructure, Transport and Tourism to convert nominal construction cost into real construction cost. This is also used as a construction cost index.

(3). Investment; 1. TSE REIT Index (reference data: Topix, Nikkei Stock Price Average)

(TSE REIT Index: End of March 2003 = 1,000; Topix: Jan. 4, 1968 = 100)

(Nikkei Stock Price Average values: yen)



## List of sources

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REINS registered properties, Stocks, Contracts concluded, Average contract price	: "News letter" and "Market Watch" by Real Estate Information Network for East Japan
Registered transfer of titles due to purchase and sale	: Registration Statistics by Ministry of Justice
Officially published land prices	: Land General Information Library by Ministry of Land, Infrastructure, Transport and Tourism
Property Price Index (Residential)	: Land General Information Library by Ministry of Land, Infrastructure, Transport and Tourism
TSE Home Price Index	: Tokyo Stock Exchange, Inc.
Mortgage interest rates	: Various financial institutions. Sumitomo Mitsui Banking Corporation for Bank interest rates
Condominium sales, Price, Contracts conclusion rate, Stocks	: Real Estate Economic Institute Co., Ltd.
New home construction starts of dwellings	: Land General Information Library by Ministry of Land, Infrastructure, Transport and Tourism
Office vacancy rates/rents	: Office Building Market Current Report by Miki Shoji Co., Ltd.
Value of building construction orders received	: Land General Information Library by Ministry of Land, Infrastructure, Transport and Tourism
Building Materials Price Index	: Economic Research Association
Construction Cost Deflator	: Land General Information Library by Ministry of Land, Infrastructure, Transport and Tourism
TSE REIT Index	: Tokyo Stock Exchange, Inc.